



Press Release

Currency Equivalence Exchange Results in Sale

Web Press Corporation launched a program aimed at minimizing currency exchange rates.

The “currency equivalence exchange” is geared to achieve parity by dollar-averaging a specific country’s currency in line with the U.S. dollar, according to Mark Ricca, Web Press’ newly named Chairman and Chief Executive Officer. Ricca said in one recent transaction, Web Press equalized the dollar with the Mexican peso in order to allow the buyer to purchase a Quad-Stack without losing financial ground.

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